PERSONAL DATA PROCESSING PRIVACY NOTICE GRUPO EMPRESARIAL PROMOTORA MÉDICA LAS AMÉRICAS (Las Americas Medical Promoter Corporate Group)

Name or Corporate Name: Grupo Empresarial Promotora Médica Las Américas S.A.

Address: Diagonal 75 B No. 2A 120/140 La Mota

Pursuant to what is set forth in law 1581 of 2012 and what is established in paragraph number 3 and in the paragraph of article 10 of Decree 1377 of 2013, and with the purpose to inform everyone whose personal data are in our database, and bearing in mind the impossibility of asking for an individual authorization from everyone, **GRUPO EMPRESARIAL PROMOTORA MÉDICA LAS AMÉRICAS S.A.** informs that it implements the alternative mechanism set forth in paragraph number 3 and states that the personal data included in **GRUPO EMPRESARIAL PROMOTORA MÉDICA LAS AMÉRICAS S.A.**'s database have been gathered for purposes to related to its corporate object and especially for contract, commercial and loyalty purposes described in the company's data processing policy.

Use and handling of personal data is conducted under strict standards of responsibility among which respect to due process and the protection of data are included.

Data recorded in our databases are, among others, names and full last names, identification, address, telephone numbers, e-mails and date of birth. In any case, at any given time and pursuant to law 1581 of 2012, owners of the information may revoke their consent and exercise their right to suppress their personal data.

In case you wish to know, update, rectify or apply for data suppression, you may contact the officer in charge of the protection of your data at Diagonal 75 B No. 2A 80/140 Oficina 216 La Mota and/or at protecciondatospersonales@lasamericas.com.co. If you decide not to do so once the corresponding term is up, we deem the processing of your personal data authorized. The above is notwithstanding the right owners of the information have to search, know, update their personal data, or request data suppression or rectification.

See the company's data processing policy at www.lasamericas.com.co